# College Drinking Task Force Report and Associated Materials

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### Task Force Report and Related Materials

- Task Force Report published on April 9, 2002
- Related materials produced included:

**2 Panel Reports** 

**3 brochures** 

**Planning and Evaluation guide** 

**Journal Articles** 

**Press Release** 

College-drinking Web site Launched

# Media Attention and Outreach

 Report findings seen by over 155 million people or more than half the American population

Extensive briefings for "stakeholders"

### College Drinking Web site www.collegedrinkingprevention.gov



#### Links

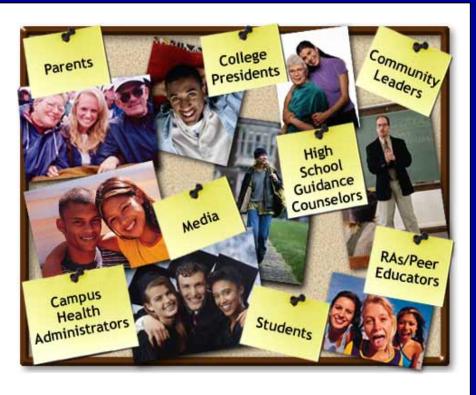
Research

Just the Facts

NIAAA Reports

3-in-1 Framework

**College Alcohol Policies** 



#### Web Site Statistics - April and May

Hits Finite Site (Successful) Average Per Day Visits Average Per Day Total 1,709,434 56,440 1,236,693 2,690

# Public Demand for Printed Material

 Over 7,000 copies from one university for brochures

Cost reimbursement

# Congressional Interest in College-age Drinking

 Senate Government Affairs Hearing

Fall Breakfast--Senator Reed

### **Research Funding Opportunities**

**FY1998** 

\$400,000

\$2 million

- FY19995 grants
- **FY 2001** 16 grants

**\$7.8 million** (\$.9 million from non-NIAAA sources)

#### FY 2002 FY 2003

# **\$8 million** (\$4 million each year)

## **Collaborative Activities**

Federal Partnerships

College and University Presidents

Constituency Organizations

## **Collaborative Activities:** Federal Partnerships

### SAMHSA

jointly funding 5-year Multi-campus prevention study

# U. S. Department of Education town meeting

# Collaborative Activities: Regional Workshops

**Goals:** 

- Share information
- Motivate Presidents
- Encourage the use of research-based interventions
- Provide specific products
- Encourage discussion

#### Collaborative Activities: Constituency Organizations

- National Association of State Alcohol and Drug Abuse Directors (NASADAD)
- American College Health Association (ACHA)
- Utah State Division of Substance Abuse Policy Forum

# **Annual Updates**

- Concurrent with National Alcohol Screening Day
- State-by-State Epidemiologic Data Planned

# Conclusion

- Task Force Report is not an ending but a beginning
- Provides the foundation for science, rather than anecdote, to guide college drinking prevention efforts