



Use this worksheet or download a copy to capture your thoughts about your current strategies and new ones you'd like to explore. Keep in mind:

**Priorities:** Which alcohol-related issues are of most concern to your campus? Make sure your school's needs and goals are well defined, and keep them front and center as you fill in the worksheet. **Effectiveness:** Does research show that your current strategies are effective in addressing your priority issues? Might others be *more* effective?

**Balance:** Realistically assess what you can do with your available resources. Strike a balance, if possible, between individual- and environmental-level strategies, and between strategies that will face few barriers and can be put in place quickly and others that may take longer to implement. Consider the financial cost relative to the program's expected effectiveness and the approximate percentage of the student body that the strategy will reach.

				CURRE	NT STRA	TEGIES	
Strategy Name (and the IND or ENV identifier from CollegeAIM, if applicable)	Individual or Environmental?		CollegeAIM Ratings				Notes and Next Steps: Keep as is? Modify to boost effectiveness? Add complementary strategies? Shift to more effective options?
	✓ <u>IND</u>	✓ <u>ENV</u>	Effectiveness	Cost	Barriers	Reach: Broad or Focused (% of students)	
				POSSIBLI	E NEW ST	rategies	
Strategy Name (and the IND or ENV identifier from CollegeAIM)	Individual or Environmental?		CollegeAIM Ratings				<b>Notes and Next Steps:</b> Staff training or hiring needed? Other resources? Does the strategy require a plan for conducting an outcome evaluation?
	✓ <u>IND</u>	✓ ENV	Effectiveness	Cost	Barriers	Reach: Broad or Focused (% of students)	